

SOCIAL-DEMOCRATIC HERALD

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MILWAUKEE, WIS., U. S. A., APRIL 9, 1910

Socialists Sweep Milwaukee!

Twelfth City of United States is Carried by Social-Democrats by Biggest Plurality Ever Given a Mayoralty Candidate

Elect all Aldermen at Large and Carry Fifteen Wards. Will Control City Council and County Board. Two Judges Elected

ELECTED.
Mayor—Emil Seidel.
Comptroller—Carl P. Dietz.
City Treasurer—Charles B. Whitnall.
City Attorney—Daniel W. Hoan.
Aldermen-at-Large—William J. Aldridge, Victor L. Berger, Dr. Ben Churchill, William Coleman, Joseph Sulture, Albert J. Welch, all for four years; Martin Gorecki, two years.

Word Aldermen—Fifth, Martin Mikkelsen; Sixth, John L. Reisse; Eighth, Gilbert H. Poor; Ninth, Henry Ries; Tenth, William Koch; Eleventh, Edmund T. McIms; Twelfth, Max Gross; Thirteenth, A. G. Giuse; Seventeenth, Louis A. Arnold; Nineteenth, Jacob Rummel; Twentieth, August Streblow; Twenty-first, Charles L. Weiley; Twenty-second, John Hassmann; Twenty-third, F. W. Rehfeld.

Supervisors—Second district, Otto Harbicht; Third, Peter Zoll; Fifth, Martin Mies; Eighth, Emil Ruhnke; Ninth, Frank Bouess; Tenth, George Mensing; Eleventh, James Sheehan; Twelfth, George Moerschel; Thirteenth, A. E. Guna; Fifteenth, Arthur Urbanek; Sixteenth, Frederic Heath.

Judges—Joseph Cordes, Richard Elsner (for six years.)

Milwaukee has gone Social-Democratic!! And after one of the most

vicious campaigns ever waged against us.

After steadily gaining on the old parties election after election since 1888, our party came out of the election this week with one of the most sweeping victories in the history of the municipality. Emil Seidel, our candidate for mayor, was elected by the largest plurality ever given a candidate for that office in Milwaukee. His plurality was 7,100. This beats the record made by Mayor Rose the first time he ran, when he received a plurality of a little over 7,000.

We secured twenty-one out of the thirty-five seats in the common council, elected eleven supervisors out of a total of sixteen, and elected two civil judges and possibly a circuit judge.

The result of the capitalist parties was complete.

Our party elected all the seven aldermen-at-large voted for on Tuesday and carried sixteen out of the twenty-three wards in the city.

There are five holdover aldermen-at-large, all of whom are Democrats.

The complexion of the new council will be:

Social-Democrats 21
Democrats 10
Republicans 4

The present common council, consisting of thirty-five members,

is made up as follows:

Democrats 19
Republicans 6
Social-Democrats 10

The Social-Democrats will have a majority in the new county board and will be able to control the organization. The complexion of the board will be as follows:

Democrats 3
Republicans 2
Social-Democrats 11

The new county board will be organized as soon as a call has been issued by the new members. It is probable that the meeting will be called the last Tuesday in April.

The complexion of the present county board is as follows:

Democrats 6
Republicans 4
Social-Democrats 6

It was as orderly an election as was ever held in Milwaukee. Up

to 12 o'clock Tuesday night only one arrest had been made. A man was picked up in an intoxicated condition and locked in the central police station. At the other stations there was nothing to mark the election. But in the evening all was animation. Everyone was breathless for the result.

Although the polls did not close until 8 o'clock the crowds began to gather shortly after 7 and watched with good natured interest

the bulletins from other parts of

the state, pictures of the candidates, views of general interest and cartoons. When the official returns from the city began to come in the streets were packed.

Searchlight Flashes the News

As soon as seventy precincts had been received, indicating beyond all doubt the election of Mr. Seidel, the *Sentinel's* searchlight sent its stream of brilliancy flashing across the sky to the north, signaling the news to every section of Milwaukee.

The *Germania* at about the same time began to send up white bombs, indicating a Socialist victory. Deafening cheers were heard everywhere. The streets were packed, the cries of newsboys with extras were on all sides, and everybody cheered.

Meantime the Social-Democrats were gathering at the West Side Turn hall, a monster hall on North street. What took place is beggars description. We give the following account in full from the *Free Press*. It will not be regarded as an overstatement, when we say that the *Free Press* waged one of the meanest campaigns against us that we have ever encountered.

(From the Milwaukee Free Press)
Oh! What's the matter with Seidel?
Oh! What's the matter with Seidel?
There's nothing the matter.
With Seidel.
There's nothing the matter.

At all?
He licked Brothers Beggs and his backers!
He licked Key Stevenson's clackers!
He has smoked out the Rosey old grafters.
He has vanquished them—

One and all!

"I never doubted for a moment that Mr. Seidel would be elected!"

Mrs. Seidel, wife of the mayor-elect, sat in a dark corner of the stage of the West Side Turn hall listening to the returns of the election which was to send the name of her husband flashing around the world.

Happy tears brimmed her gentle eyes; the color came and went in her pleasant face as the fact be-

came.

CARL P. DIETZ CHAS. B. WITNALL DANIEL HOAN

We Will Apply the Philosophy of International Socialism to a Local Situation

We have won. The Socialist party of America has won. The entire country has won. And especially Milwaukee has won.

This is truly an historic moment, not only for the Social-Democratic party, but for America. It is the first time in the history of this country that the Socialists have carried a large city.

The Social-Democrats of Milwaukee naturally feel proud of this. And any one who witnessed the jubilee of the Socialists at West Side Turner Hall and at the Freie Gemeinde last Tuesday night—a sight never to be forgotten by those who were there—must admit that the Social-Democrats of Milwaukee were the happiest citizens in America.

This is excusable enough. Not only were they active participants in an historical event such as occurs only once in a century, but the event was the winning of a peaceful battle for humanity—blazing the way for new ideas.

It is remarkable and laudable that the first thought of these men at such a time and in the indescribable excitement that prevailed, was that our party must "make good." And that the thousands present promised to stand by the administration—the first socialist administration in America—and help it to "make good."

And that administration will need all the assistance it can possibly get, not only from the working class and from Social-Democrats, but from well meaning voters.

It was elected after a campaign of abuse and vilification such as

never been seen in this city. The Socialists were accused of preaching bullets not ballots. Accused of favoring a bloody revolution and of intending to plant the "red flag of blood-lust" upon the city hall of Milwaukee.

These accusations were repeated day after day and night after night from the platform. They were printed day after day in bold, black type in advertisements in all the daily papers. They were made the text of most of the editorials, in all kinds of papers, especially in Uncle Ike's *Free Press*.

Therefore it is clearly to be seen that this new administration needs at least the sober "second thought" of a good many of its citizens.

Besides, almost the entire capitalist press also seemed to agree that the election of the Social-Democratic ticket will destroy the "credit" of the city—that it would act like a wet blanket on its further growth.

The brunt of all these accusations and vilifications had to be borne by the writer of these lines, Victor Berger.

And while the slanderous suggestions and suggestive slanders underlying a great many of the accusations which came particularly from the Republican candidate, Dr. J. M. Beffel, were somewhat irritating—two aspects were at once clear to everybody. First, that most of them were base lies and the rest an editorial, cut and twisted out of proportion. Second, that the Democratic forces in all probability would have been beaten quite as badly as the Republicans if many "good" Republicans had not voted for Rose's Crown

The Democratic forces in all probability would have been beaten quite as badly as the Republicans if many "good" Republicans had not voted for Rose's Crown

Prince, Schoenecker, because they feared the success of the Social-Democrats.

Luckily, the capitalist class is not numerous enough to make up for the wholesale defection of workingmen from both the capitalist parties.

Now the very next question before us is that of applying the international Socialist philosophy to present conditions and to Milwaukee. We must now show the people of Milwaukee that the philosophy of International Socialism can be applied and will be applied to the local situation, and that it can be applied with advantage to any American city of the present day.

On the other hand, we want to show our comrades all over the country that our principles will lose nothing of their revolutionary energy by being thus applied to a local situation.

This in itself is not an easy task. No doubt there are some union men who expect that everything will be unionized next week because the Social-Democratic ticket has been elected.

No doubt there are some capitalists who believe that the revolution will break out within six weeks because the Social-Democratic ticket has been elected.

And no doubt there are even Social-Democrats who will expect the Co-operative Commonwealth to be established in five years because the Social-Democratic ticket has carried Milwaukee.

To all these men we have this to say:

Socialism is not only the name of an economic and political theory,

but it is even more the name of a phase of civilization—the phase which is to follow capitalism.

Socialism is an epoch of human history which will no doubt last many hundred years, possibly a thousand years in history—just as feudalism lasted a thousand years and as capitalism has lasted many hundred years.

And like feudalism and capitalism, Socialism will never be ushered in at one stroke.

And capitalism cannot be abolished in any one city nor in any one state.

It is unnecessary to go into details. The readers of the *Social-Democratic Herald* understand this.

And instinctively the capitalists and the capitalist press appear to understand this also.

On the day before election they still seemed to be fearfully frightened about "the credit of the city being destroyed and city bonds becoming unsalable" in case of a Social-Democratic victory. But within twenty-four hours after election they all of a sudden changed the tenor of their remarks and declared such fears baseless and nonsensical.

And just think of it! Neither the steel trust, nor the machine trust is going to shut up its Milwaukee plant.

But seriously: Why should the fact that a few dozen grafters will be turned out of the city hall and honest men put in their place destroy the credit of our city?

As far as I can see, the credit of our city will be very much improved under a Social-Democratic administration.

At least such has invariably been

the case in European cities whenever the Social-Democrats got control.

However, all of these matters are of minor importance and will take care of themselves.

The main thing is the fact that the Social-Democrats of this country for the first time in the history of America have carried a large city. This is a matter of great importance and carries with it tremendous responsibility towards the party in the country and towards the international movement.

It is our duty to give this city the best kind of an administration that a modern city can get under the present system and the present laws.

This is not easy. We have against us the circumstance that we are bound hand and foot by an antiquated charter and the lack of home rule.

Moreover, we shall be hampered not only by the tremendous prejudice existing in the middle class and the capitalist class against everything the Socialists will undertake, but also by the lack of a daily paper to express the ideas of our party and to relate, explain and defend the actions of our administration.

All of these are serious obstacles.

However the fact remains that we have won this city against these obstacles and in spite of them. If having done this, we may try to accomplish the rest with as much of good success.

Our party is by necessity a city party, first and foremost.

We have to win our cities first before we can win in a state, and then in the country at large.

came more and more apparent that her husband had won a famous victory.

Never Had a Doubt

Unconsciously Mrs. Seidel echoed the thought of the great concourse of jubilant men and women who were assembled in the West Side Turn hall to celebrate the victory.

Every man and woman in that crowd seemed to know that the victory was theirs before ever a return was read. Indeed, so certain seemed the comrades that Seidel would win that they even had learned a chant of victory by heart.

The song had been printed on a card in red ink and when the band struck up a lively tune the crowd burst into the rousing shout, "Oh, what's the matter with Seidel?" and sang the song right straight through.

Hall Not Big Enough

The great West Side Turn hall was not nearly large enough to hold the crowd which wanted to hear the returns, and by 7 o'clock the hall was jammed to the doors and

(Continued to 3d page)

know of no American city where the Socialist movement is so thoroughly enlightened and so class conscious as in Milwaukee.

Years of continuous literature propaganda has made it so. Therefore I am glad that this first victory came to Milwaukee, as I am sure we will take care of the situation to the credit of the city and the international movement.

Glory to every man and every woman who helps us in this grand and truly patriotic undertaking. For the greatest patriotism today is the international solidarity of the working class.

Victor L. Berger.

A Waste of Effort

The American Federation of Labor has filed a document with the president of the United States against the United States Steel corporation. The document is published in pamphlet form and contains forty-eight pages. The document is an awful arraignment of the steel trust, and the statements and charges made in the document and supported by evidence are sufficient to condemn a number of plutocrats to a penitentiary. But the document filed with President Taft will send no magnate of the steel trust to the iron cell of a prison.

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The steel trust, in conjunction with other trusts, owns and controls the government, and until the working class can be brought together and educated to use their united strength economically and politically to overthrow the system that breeds industrial tyranny, it is idle and but a waste of time to be presenting petitions or documents to a president of the United States or a congress that is dominated by the dictums of a capitalist class.

The very fact that the American Federation of Labor through its officials has placed before the president of the United States a document that is an indictment against the steel trust is a proof that labor has confiscated its political power to place the oppressor on the throne of authority.

The steel magnates can depend on the fidelity of congress because many of the national law makers are but the chattels of the trust. The steel trust has seen to it that its faithful henchmen are clothed with official authority, and it is not to be presumed for a moment that public officials pledged and mortgaged to protect the interests of capital will give any serious consideration to a document that calls upon the government to ameliorate the conditions under which thousands of employees groan to grind out profits for a master class.

"What Shall We Do to be Saved?" In this little booklet Victor L. Berger hands out Social-Democratic doctrine so plain that the man who runs may read 5 cents copy, \$1.50 a hundred. This office.

"Our inequality materializes our upper class, vulgarizes our middle class, rationalizes our lower class."—Matthew Arnold.

Man Emerging Into Freedom

SIDE by side with the great majority, exclusively bond slaves to labor, arises a class freed from directly productive labor, which looks after the general affairs of society, the direction of labor, state business, law, science, art, etc. It is, therefore, the law of division of labor that lies at the basis of the division into classes. But this does not prevent this division into classes from being carried out by means of violence and robbery, trickery and fraud. It does not prevent the ruling class, once having the upper hand, from consolidating its power at the expense of the working class; from turning their social leadership into an intensified exploitation of the masses.

But if, upon this slowing, division into classes has a certain historical justification it has this only for a given period — only under given social conditions. It was based upon the insufficiency of production. It will be swept away by the complete development of modern productive forces. And, in fact, the abolition of classes in society presupposes a degree of historical evolution at which the existence, not simply of this or that particular ruling class, but of any ruling class at all, and therefore, the existence of class distinction itself has become

the one pre-condition for an unbroken, constantly-accelerated development of the productive forces, and therewith for a practically unlimited increase of production itself. Nor is this all. The socialized appropriation of the means of production does away, not only with present artificial restrictions upon production, but also with the positive waste and devastation of productive forces and products that are at the present time the inevitable concomitants of production, and that reach their height in the crises. Further, it sets free for the community at large a mass of means of production and of products by doing away with the senseless extravagance of the ruling classes of today, and political representatives. The possibility of securing for every member of society, by means of socialized production, an existence not only fully sufficient materially, but becoming day by day more full, but an existence guaranteeing to all the free development and exercise of their physical and mental faculties—this possibility is now for the first time here, but it is here.

"With the seizing of the means of production by society, production by society, production of commodities for profit, is done away with, and simultaneously, the mastery of the product over the producer. Anarchy in social production is replaced by a systematic, definite organization; the struggle for individual existence disappears. Then, for the first time, man, in a certain sense, is finally marked off from the rest of the animal kingdom, and he emerges from mere animal conditions of existence into really human ones. The whole sphere of the conditions of life which environ man, and which have hitherto ruled man, now comes under the dominion and control of man, who for the first time becomes the real conscious lord of nature, because he now becomes master of his own social organization. The laws of his own social action, hitherto standing face to face with man as laws of nature foreign to and dominating him, will then be used with full understanding and so mastered by him. Man's social organization, hitherto confronting him as a necessity imposed by nature and history, now becomes the result of his own free action. The extraneous objective forces that have hitherto governed history pass under the control of man himself. Only from that time will man himself, more and more consciously, make his own history—only from that time will the social causes set in motion by him have, in the main and in a constantly growing measure, the results intended by him. It is the ascent of man from the kingdom of necessity to the kingdom of freedom. — From Engel's "Socialism, Utopian and Scientific."

The manner in which one system has grown out of another, feudalism out of slavery, and capitalism out of feudalism, is most suggestive of the manner by which the Socialist republic will gradually develop out of the present system.

To do this is the aim of a set of books recently published under the title of Library of Original Sources. It gives a history of the various lines of human development. And what is its special advantage, this history is given in the original documents that formed the milestones of the development.

KNOW WHY SOCIALISM IS COMING

There is a reason for it—a scientific, logical reason—based on the history of the past. The signs are strong along the economic development of the past five thousand years like guide posts along a country road. The evolution of ideas, institutions, governments, law and social movements unmistakably point the way to Socialism. Read what

V. L. BERGER SAYS:

Every Socialist should know something besides his Karl Marx. The mere knowledge of a few Socialist phrases is not sufficient to make a "scientific" Socialist.

In order to know why Socialism is coming, a Socialist should have some idea of the theory of evolution, and some knowledge of history; in order to know why it is coming; he must know something of economic development.

We, as Socialists, are vitally interested in the development of civilization. History for us is not a collection of "shallow village tales," the story of the coronations, weddings and burials of kings. For us the true lesson of history is the story of the progress of mankind by gradual steps from brutal savagery to enlightenment, culture and humanity.

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THE LIBRARY OF ORIGINAL SOURCES

sweeps away the bigotry and superstition that has accumulated around government, law, social science, religion, etc.—brings to light the naked truth and show why Socialism is coming. This rare collection of original documents cover as well the entire field of thought—science, philosophy, sociology, education, history, religion, etc.—presenting the ideas that have influenced civilization in the actual words of those who have developed them; a history—not of mere events—but of the evolution of human ideas and institutions. Ten large and handsome volumes, printed on deckle edge paper, bound in art vellum, gold tops and title. To produce this work over 125 American and European specialists spent years searching the archives and libraries of the world, gathering, classifying and translating the great original documents underlying the civilization of the past.

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Points Regarding the Census

The census begins April 15 and must be completed in two weeks in cities and in thirty days in all other areas.

The enumerators will wear a badge inscribed "United States Census, 1910."

The law requires every adult person to furnish the prescribed information, but also provides that it shall be treated confidentially, so that no injury can come to any person from answering the questions.

The president has issued a pro-

The Answer.
Beyond the sunset and behind the stars—the answer; but much more within the heart and hand of every man.

A hundred golden fields of corn—a peasants' child that moans in hunger and unheeded dies. Disease that famines feeds; torment that surfeited breeds.

Flung millions to a tawdry, glittering, death-in-pleasure show; millions flung to war and lust, the factory and the mine.

Eternity, oblivion and the rhythmic swing of all the stars have given no answer, for the answer lies within the heart and hand of every man.

THE QUESTION OF SCHOOLS.

Parochial schools are not as good as public schools according to an investigation recently made in New York City. Out of every ten thousand inhabitants the parochial school produced one thousand four hundred illiterates, four hundred and ten paupers and one hundred and sixty criminals. The public schools for the same number of people turned out only three hundred and fifty illiterates, one hundred and seventy paupers, and seventy criminals. Probably this may be due to the fact that the discipline and courses or study in the parochial schools are not as rigid as in the public schools.—Machinist's Journal.

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Grandmother of Revolution

"Mine. Breshkovsky spoke briefly," one reads "mainly in an effort to save Tschaikovsky." The self-sacrifice, which has been the keynote of this remarkable woman's career, thus appeared transcendent in the trial at St. Petersburg last week. Sixty-eight years old this celebrated revolutionist again goes into exile, where she has already spent so much of her life. Happily the severest hardships of penal servitude are not now in store for her, but probably this marks the end of her active career. "Babushka," or "grandmother," as she is affectionately known by the revolutionary party, thus passes from the stage.

It was very early in life that Katharine Breshkovsky dedicated herself to the cause of the uplift of the Russian people. Well born, her father inspired her with liberal ideas and taught her to reflect upon the conditions around her. Imagine Russia as it was fifty years ago. The entire working class was still in slavery for Alexander II had not yet emancipated the serfs. At 19 years of age Katharine went to St. Petersburg and, curiously, she met on the train Prince Peter Krapotkin, who was later on to become celebrated as a Russian revolutionist and exile. He was already bursting with zeal to attack the Russian system, and, on that journey, he inspired the young woman with the revolutionary spirit. She did not however, immediately enter upon revolutionary work. She married a nobleman and with him endeavored to educate the peasants on their estate. It was when the government interfered with their efforts and placed them under police surveillance as conspirators that Katharine finally revolted. She was then 26. The husband declined to enter upon an avowedly revolutionary career, defying all established authority, and the wife left him, determined, as she afterward said, "to suffer exile and death, if necessary, in the cause of freedom."

The Russia of the late 60's and early 70's was not a particularly comfortable place for a beautiful and well-born young woman who had chosen so precarious a career. To be sure, the czar had liberated the serfs. But something remained to be done. Katharine could not wait as patiently as some fine people of her class for things to move themselves. "I went to Kief, joined a revolutionary group and traveled from town to town, spreading our ideas. I put on peasant dress to elude the police and break down the peasants' cringing distrust. I dressed in enormous bark shoes, coarse skirt, and heavy cloak. I used acid on my heads and face; I worked and ate with the peasants; I learned their speech; I traveled on foot, forging passports; I lived 'illegally.' Acid on her face! Thus was sacrificed one of the best complexions in Russia. Katharine Breshkovsky wasn't thinking of her beauty. She wished to reach the peasants and having a peasant's complexion rather than a fine lady's facilitated her task. A heroine already! And she had hardly begun.

The first arrest came in 1874. There was a night in a "black hole," the salubrious summer resort then maintained for political prisoners, and then she was made the occupant of a cell nine feet by five, and seven feet high. She did not leave that cell for two years. A mere incident, however, was that, in Katharine Breshkovsky's career. As for herself? Pif! She was nothing. Let the czar do his worst.—*Springfield Republican*.

The writings of St. Paul, St. Jerome, St. Augustine and other fathers of the church support the contention that Christianity for centuries had upheld the ideal of collectivism as opposed to the narrow selfishness of the "private property" creed. St. Ambrose said, "Nature gave all things in common for the use of all. Usurpation creates private right." To quote Father Hughes, "the church, like Socialism, saw the danger to the state and the individual from the accumulation of wealth in a few hands." William Regan, secretary, Catholic Socialist Society, Glasgow, Scotland.

As a Corporation Organ Sees It EMIL SEIDEL.

Sentinel:—This time the extreme confidence professed by the social-democrats has been borne out by the event. Emil Seidel, the social-democratic candidate, has been elected mayor of Milwaukee.

It is needless for The Sentinel to say that it regrets this result. But The Sentinel proposes to practice the doctrine of good and courteous losership; it has preached to our social-democratic friends on more than one occasion and we hereby congratulate Mr. Seidel on his victory and heartily wish him well in whatever he may seriously and in the right spirit undertake for the general good of this community.

Many of us differ sharply from the doctrinal socialism professed by Mr. Seidel; but no one now can fairly question his personal good intentions and personal honesty of purpose.

That, on his theoretical side, he will be sobered by a sense of the practical responsibilities of his position and by a realization that as mayor of Milwaukee his responsibility will be to all of its people and not merely to a clique or party, may be presumed at the outset.

On taking office Mr. Seidel will assume an unusually heavy load of rainbow party promises and professions, a large percentage of which would be humanly impossible of fulfillment. With the best intentions and the most strenuous effort, his administration must disappoint many who have been credulous enough to expect Mr. Seidel to do all for Milwaukee that his party has laid out for him.

We are not going to twist Mr. Seidel with his hopeless load of unfillable party promises. He will, we trust, in the right, broad, square dealing spirit do the best he can for the whole city; and in pursuance of that course he need expect nothing but friendly criticism and approval from The Sentinel.

The Weavers

With tearless eyes, in despair and in gloom,
Gnashing their teeth, they sit at the loom:

"Tis thy shroud we are weaving, O Mother old,
And we weave in a curse: the curse thereof!

We are weaving, weaving, weaving!
A curse on the God whom we prayed to, in vain.

When the winter was cold and sharp
hunger brought pain.

Our hope and our patience, all, all were for naught;

For He fooled us and mocked us—a terrible thought.

We are weaving, weaving, weaving!

A curse on the King, the King of the rich.

Who scorns us and leaves us to die in the ditch;

Who plunges us, treats us as though we were hogs;

Who orders his soldiers to kill us like dogs.

We are weaving, weaving, weaving!

"A curse, a deep curse on our false Fatherland.

Where shame and corruption strut forth hand in hand;

Where blossoms and flowers are slain by the storm;

Where slush and decay breed the canker worm.

We are weaving, weaving, weaving!

"The shuttle moves swiftly; nor pause nor delay

Can stay us; we weave both by night and by day.

Thy shroud 'tis we're weaving, O Fatherland old,

And we weave in a curse: the curse thereof!

We are weaving, weaving, weaving!

—Heine.

The great thing in this world is not so much where we are, but in what direction we are moving.—Olive Wendell Holmes.

The noblest motive is the public good.—Virgil.

Socialists Sweep Milwaukee—Continued From Page 1

Even the Fourteenth

The tidings that the Social-Democrats had probably carried the Fourteenth ward, Democratic stronghold if there ever was one in Milwaukee, brought the crowd to its feet in a jiffy. Even the most sanguine had not expected such news and how those comrades did "demonstrate." In good truth the hat stores of Milwaukee ought to do a thriving business this morning. It doesn't seem possible that any hats in that crowd escaped the enthusiasm which this wonderful change of sentiment of the Fourteenth developed.

Before 11 o'clock the crowd began to weary of the confinement of the big hall and filed out into the night to have a good time on the streets. But it was not like other elections in the down-town district. There was none of the exuberant joyousness apparent after 12 o'clock which has marked the celebration of other famous victories. Before 1 o'clock the streets were practically deserted.

City Ticket.

Mayor—Emil Seidel, Social-Democrat, 7,100 plurality.
Controller—Carl P. Dietz, Social-Democrat, 6,234 plurality.
Treasurer—C. B. Whitman, Social-Democrat, 7,267 plurality.
City Attorney—Daniel W. Hoan, Social-Democrat, 7,329 plurality.

Aldermen at Large.

(Full Term)
William J. Aldridge, Social-Democrat, 6,364 plurality.
Victor L. Berger, Social-Democrat, 6,375 plurality.
Ben P. Churchill, Social-Democrat, 6,242 plurality.
William Coleman, Social-Democrat, 6,100 plurality.
Joseph Sultaire, Social-Democrat, 6,250 plurality.
Albert J. Welch, Social-Democrat, 6,242 plurality.

Alderman at Large.

(Short Term)
Martin Górecki, Social-Democrat, 6,117 plurality.

Local Aldermen.

First—Fred Brann, Democrat, 48 plurality.
Second—Paul F. Dick, Democrat, 6 plurality.
Third—Cornelius Corcoran, Democrat, 955 majority.
Fourth—William J. O'Malley, Democrat, 566 plurality.
Fifth—Martin Mikkelsen, Social-Democrat, 2,01 plurality.
Sixth—John L. Reisse, Social-Democrat, 264 plurality.

Seventh—George B. McKinley, Republican, 87 majority.
Eighth—G. H. Poor, Social-Democrat, 167 plurality.
Ninth—Henry Ries, Social-Democrat, 435 plurality.
Tenth—William Koch, Social-Democrat, 1,190 plurality.

Eleventh—Edmund T. Melms, Social-Democrat, 1,442 plurality.
Twelfth—Max Grass, Social-Democrat, 505 plurality.

Thirteenth—Albert F. Giese, Social-Democrat, 18 plurality.

Fourteenth—Anthony Szczerski, Democrat, 40 majority.
Fifteenth—August E. Braun, Republican, 300 plurality.

Sixteenth—Samuel Wright, Republican, 86 majority.
Seventeenth—Louis A. Arneld, Social-Democrat, 382 plurality.

Eighteenth—William F. Sanger, Republican, 21 plurality.
Nineteenth—Jacob Rummel, Social-Democrat, 216 plurality.

Twentieth—August W. Strethlow, Social-Democrat, 1,740 plurality.
Twenty-first—C. L. Wiley, Social-Democrat, 1,298 plurality.

Twenty-second—John Hassmann, Social-Democrat, 1,476 plurality.
Twenty-third—F. W. Rehfeld, Social-Democrat, 370 plurality.

Supervisors.

First District—F. W. Archibald, Democrat, 232 plurality.
Second—Otto Hartbicht, Social-Democrat, 64 plurality.

Third—Peter Zoll, Social-Democrat, 55 plurality.
Fourth—S. R. Bell, Republican, 162 plurality.

Fifth—Martin Mies, Social-Democrat, 464 plurality.
Sixth—W. E. McCarty, Democrat, 1,506 plurality.

Seventh—C. C. Jacobus, Republican, 1,661 majority.
Eighth—Eini Rutunke, Social-Democrat, 682 plurality.

Ninth—Frank Boness, Social-Democrat, 682 plurality.
Tenth—George Mensing, Social-Democrat, 843 plurality.

Eleventh—James Sheehan, Social-Democrat, 1,236 plurality.
Twelfth—George Moerschel, Social-Democrat, 1,700 majority.

Thirteenth—A. E. Guzz, Social-Democrat, 62 majority.
Fourteenth—August Schachta, Social-Democrat, 45 majority.

Fifteenth—Arthur Urbanek, Social-Democrat, 753 plurality.
Sixteenth—Frederic Heath, Social-Democrat, 1,661 majority.

Circuit Judge.
F. C. Eschweiler, nonpartisan, 54 plurality.

Civil Judges.

For Six Years.
Joseph E. Cordes, Social-Democrat, 2,827 plurality.
John J. Gregory, nonpartisan, 2,808 plurality.
Richard Elsner, Social-Democrat, 2,308 plurality.

For Four Years.

Joseph G. Donnelly, nonpartisan, 1,768 plurality.
Michael Blenski, nonpartisan, 1,440 plurality.

For Two Years.

John F. Donovan, nonpartisan, 78 plurality.
Henry Cummings, nonpartisan, 54 plurality.

Constable.

John F. Cook, Democrat, unopposed, 19,649 majority.

Bond Questions.

All carried.

Their Waterloo

Social-Democratic Plurality.		
Second ward	80
Fifth ward	179
Sixth ward	117
Eighth ward	273
Ninth ward	718
Tenth ward	1040
Eleventh ward	1278
Twelfth ward	558
Thirteenth ward	378
Fourteenth ward	145
Seventeenth ward	667
Nineteenth ward	243
Twenty-first ward	1889
Twenty-second ward	1260
Twenty-third ward	713
Twenty-fourth ward	447

Congratulations

From New York.
Accept yourself and comrades my hearty congratulations upon your magnificent victory in Milwaukee.

EUGENE V. DEBS.
From Newark, N. J.
Dear Comrades:—Your great victory for the cause of socialism made your name a new era in the United States of America. Accept our heartiest congratulations; yours for the revolution branch 143 of the workers' circle.

J. G. HOLLAND, Sec'y.
From New Mexico.
New Mexico greets the comrades who have captured the first American city of importance. May the elected comrades preserve the Socialist ideal

(Continued to 4th page.)

VOTE BY WARDS ON MAYOR.

WARD.	Seidel, S.-D.	Schoenck, Dem.	Bell, Rep.
First	369	744	525
Second	760	680	291
Third	256	938	66
Fourth	515	1018	387
Fifth	884	705	245
Sixth	1084	967	394
Seventh	367	595	468
Eighth	853	580	480
Ninth	1643	945	357
Tenth	1811	771	478
Eleventh	2272	904	447
Twelfth	1218	660	229
Thirteenth	1580	1221	556
Fourteenth	1688	1543	276
Fifteenth	1045	1066	661
Sixteenth	529	904	928
Seventeenth	1320	558	653
Eighteenth	724	1527	943</



Every Saturday

SOCIAL-DEMOCRATIC HERALD
Published by the
MILWAUKEE SOCIAL-DEMOCRATIC
PUBLISHING COMPANY
344 Sixth Street Milwaukee, Wis.
FREDERIC HEATH, VICTOR L. BERGER
Editor Associate
*The Herald is Not Responsible for Opinions
of its Contributors.*
Official Paper of the Federated Trade Council
of Milwaukee and the Wisconsin State Fed-
eration of Labor.

Entered at the Milwaukee Post Office as Second-Class Matter, August 30, 1908.

Who's afraid of the red flag?

Milwaukee has fired the shot
that is heard around the world.The nominations for international
delegates closed March 31. The
qualified candidates, seventy-one in
all, have been notified. The names
of candidates not heard from on
or before April 11 will not appear
on the ballot.At a Sunday evening meeting of
the Rev. Dr. John Wesley Hill,
pastor of the Metropolitan Temple,
Methodist, this city, who is "ex-
posing" Socialism, a man who arose
to inquire whether he was worshipping
in a house of God or in attendance
on a political convention, was
summarily thrust into the street.
Dr. Hill said it was part of a Social-
ist "conspiracy" to destroy the
force of his exposure.The executive committee of the
International Socialist Bureau has
decided upon the date and secured
the hall for the meeting of the
International congress. The session
will open in Copenhagen, Denmark,
Aug. 28 and close Sept. 3, 1910.
The place of meeting is The Con-
cert Palace of the Odd Fellows'
Palace, 28 Bredgade street. The
address of the local committee on
arrangements for hotels, etc., is:
Stauning, 22, Romersgade, 22,
Copenhagen, Denmark."Milwaukee's Socialist government
is promising that city a sub-
stantial slice of the millennium
buttered on both sides."—Chicago
Daily News.

Growth of the Social-Democratic Party in Milwaukee

1898	2,414 votes.
1900	2,473 votes.
1902	8,453 votes.
1904	15,056 votes.
1906	16,837 votes.
1908	20,887 votes.
1910	A CLEAN SWEEP.

OTTO E. FISCHER,
A. A. MYUP,
CHARLES F. HOHMANN,
International Officers.

Removal Sale

As our readers well know, The Social-Democratic Publishing Co. is going to move to the new building to be erected by the People's Realty Co. as Milwaukee's Labor Home. To reduce our stock to save cost of removal sensational price cutting must be resorted to. Here is a List of Our Publications.

Henry Ashton (cloth). Price 50 cents.
Child Labor in the United States. Single copies, 5 cents; 25 copies, \$1; 50 copies, \$1.75; 100 copies, \$2.75.
Confessions of Capitalism. Single copy, 5 cents; 30 copies, \$1; 100 copies, \$2.75.
The Constructive Program of Socialism. Single copy, 15 cents; 25 copies, \$2.75; 50 copies, \$4.50; 100 copies, \$8.
Constructive Socialism. Single copy, 5 cents; 30 copies, \$1; 50 copies, \$1.50; 100 copies, \$2.
County Option. Single copy, 5 cents; 100 copies, \$4; 1,000 copies, \$37.50.
Dear Bill: A Letter. Single copy, 10 cents; 25 copies, \$1.75; 50 copies, \$3; 100 copies, \$5.
Democratic Foundations. Single copy, 10c; 25 copies, \$2; 50 copies, \$3.75; 100 copies, \$7.
Government Ownership of Railways. Single copy, 10 cents; 25 copies, \$1.75; 50 copies, \$3; 100 copies, \$5.
Incentive Under Capitalism. Single copy, 5 cents; 25 copies, \$1; 50 copies, \$1.75; 100 copies, \$2.75.
Labor Unions and Political Parties. Single copy, 5 cents; 25 copies, \$1; 50 copies, \$1.75; 100 copies, \$2.75.
Letters to an American Farmer. Single copy, 5 cents; 25 copies, \$1; 50 copies, \$1.75; 100 copies, \$2.75.
New Zealand's Reply to Pessimism. Single copy, 5 cents; 25 copies, \$1; 50 copies, \$1.75; 100 copies, \$2.75.
Socialism and the City. Single copy, 5 cents; 25 copies, \$1; 50 copies, \$1.75; 100 copies, \$2.50.
Socialism Made Plain. Single copy, 15 cents; 25 copies, \$2.75; 50 copies, \$5; 100 copies, \$10.
The New Emancipation. Single copy, 5 cents; 25 copies, \$1; 50 copies, \$1.75; 100 copies, \$2.75.
The Reason for Socialism. Single copy, 25 cents; 10 copies, \$2; 25 copies, \$5.
Tendency of Economic Development. Single copy, 5 cents; 25 copies, \$1; 50 copies, \$1.75; 100 copies, \$2.75.
Unemployment. Single copy, 10 cents; 25 copies, \$2; 50 copies, \$5; 100 copies, \$10.
What the Republican and Democratic Parties Have Done for the Workingman. One hundred copies, 25 cents; 1,000 copies, \$2.
What Shall We Do to Be Saved? Single copy, 5 cents; 100 copies, \$1.50; 1,000 copies, \$30.
What Is Socialism? What Is Capitalism? Single copy, 5c; 25 copies, \$1; 50 copies, \$1.75; 100 copies, \$2.75.

The retail value of one copy of each of these books is \$2.15. This list comprises some of the very best Socialist pamphlet literature published. At our special clearing sale price it is positively the cheapest offer of Socialist pamphlets ever heard of in this country.

PRICE One Lot, one of each of the above books \$1.00 postpaid
Six Lots \$5.00

Social-Democratic Publishing Co.
342-344-346 Sixth St.
Milwaukee, Wis.

Was a Campaign of Class Hatred and Misrepresentation

What Some Milwaukee Candidates and Newspapers Did in the Mud-Slinging Line

The Social-Democracy of Milwaukee has never been so furiously attacked, so bitterly assailed as in this campaign. In great flaming head-lines, in paid ads that covered half a page of all the daily papers, morning, noon and night, the capitalistic politicians held us up as being the terrible international Socialists. They paraded the fact that we were revolutionary. These things we have never denied. But they called our banner the red flag of anarchy. They said that we attack the family, religion, and patriotism. They abused our candidates and lied about our membership. In every possible way they sought to discredit us.

But the more they attacked us the more friends they made for us. And we carried the city with the most overwhelming vote that it has ever known.

We give below some editorials, speeches and campaign advertisements that show the line of attack:

THE CALL TO ARMS.

Free Press, March 27, 1910:
In his great speech last Saturday Dr. Beffel carried the fight squarely up to the breastworks of the common enemy—Socialism.

That was right and well.

Transcending even the urgent necessity of driving the Rose hookworm brigade from the City Hall is the craven need of beating the Social-Democracy in its supreme effort to plant the red flag of international Socialism on top of an American public building.

And the one ticket that is able to frustrate that sinister purpose is the Republican ticket, headed by John M. Beffel.

Dr. Beffel has struck his right gait. All the ardour and pugnaciousness which comes from his German-Irish ancestry were evident in Saturday's speech.

While Mr. Schoenecker was complaining and Mr. Seidel was carpentering, Dr. Beffel sounded the call to arms to all good citizens with ringing words of leadership and cheer.

Will the citizens of Milwaukee permit Victor Berger and his Socialist trust to nail the red flag to the City Hall mast and win for this community of homes the stigma of being the first American municipality to renounce the stars and stripes?

We think not.

SMOKED OUT.

Free Press, March 31, 1910:
If this campaign accomplished nothing else, it has been greatly worth while because it has smoked Victor Berger into the open with his doctrine of blood and bullets. His own words return now to confront and confound him. He cannot brush them away as the invention of political enemies or the rookicks of a campaign.

For this exposure of a dangerous citizen, all the more dangerous because he is a man of influence in his party, we have to thank John M. Beffel.

Beffel, in the course of his years of undisputed party dictatorship, has practically become a megalomaniac with a diseased susceptibility to criticism not only of himself, but of the doctrine and its flag, of which he almost considers himself the originator.

That is why he now flies off the handle and viciously assails the Republican candidate, a man whose shoe-latches he is not fit to tie, because he has dared to paint the Socialist boss in his true colors.

Now, we have not the remotest fear that in case the Social-Democrats carried this city, they would institute a reign of terror. Even if thousands on thousands of our Socialists were not peaceful, law-abiding citizens, as far removed from the Berger type as day is from night, the idea of a local revolution is preposterous.

Our attitude merely is that the patriotic American citizenship of Milwaukee cannot afford to let a party slip into power whose representative leaders advocate doctrines which are nothing short of anarchism.

We do not care who or what Mr. Seidel is, we know that back of him—his inspiration, his govoror—stands Victor Berger with his doctrine of class war and bullet ballots.

BEFFEL TAKES FALL OUT OF SOCIALISTS.

Daily News, March 2, 1910:
"I saw the statement made by Social-Democratic candidates in their public meeting Thursday night regarding the foreign vote."

"It seems to me a burning shame that any self-respecting man should stoop to such language. No man has a right to speak in disparaging terms of the substantial people who come to us from other lands. When all is said and done we must admit that after all the Germans, the Poles, the Italians, the Slavs, the Greeks, the Irish, the Norwegians, and all the industrious foreign population of our city are the red blood of Milwaukee."

Our candidates had referred to floaters!

Here was Schoenecker adver-

sized:

SCHOENECKER FOR MAYOR.

Bonds to the amount of one mil-

lion five hundred dollars will be

submitted to the people for ap-

proval next Tuesday.

Unless these bonds can be sold

no city improvements can be made.

CAPITAL WILL BE IDLE.

THE WORKMEN OUT OF

EMPLOYMENT.

No man or party tolerating a

man in leadership that advises

members to have a good rifle and

the necessary rounds of ammu-

nition in his home and be prepared

to back up his

BALLOT WITH HIS BULLETS

if necessary, should be trusted with

the government of our city. It

would

RUIN MILWAUKEE'S CREDIT.

But the majority candidates

were not the only ones. Even a

leading candidate for the circuit

court bench, Franz Eschweiler,

dipped his hands in the slime and

threw out this spasm:

TO AVOID A RED FLAG SOCIA-

LIST CIRCUIT JUDGE

FOR ESCHWEILER.

Although Eschweiler had the ad-

vantage of the Republican vote of

the towns this undignified attack

nearly cost him the election, as he

only led Kleist, the Social-Demo-

cratic candidate, by a few parity

votes. Decent citizens refused to

vote for him, for a man who will

play the demagogue before election

might do other things when sitting

as a judge.

These above are only samples.

The Milwaukee daily papers for

weeks before the election bristled

with them, in the boldest, blackest

to the "add allies" afforded.

But our vindication was sweep-

ing and complete!

Some Election Exultations

By Henry T. Jones

And the next day it snowed.

The red flag! Evidently Milwaukee is not afraid of it.

The Social-Democrats made no promises before election they will not be able to keep—unless Tom Neacy gets out an injunction.

The Social-Democrats, the day after election, don't forget the promises made before election. Don't forget that.

If the Social-Democrats forget YOU after election, don't you forget THEM next election.

Will Tom Neacy call for an injunction to suppress the red flag?

We think not.

DR. BEFFEL!

OH, PIFFLE!

Dr. Beffel shouted the loudest against the red flag and Victor Berger during the campaign. He got his reply to his rantings last Tuesday. OH, PIFFLE!

Beffel got his answer to his roaring red flag bluster last Tuesday, and then some.

DR. BEFFEL!

OH, PIFFLE!

Dr. Beffel shouted the loudest against the red flag and Victor Berger during the campaign. He got his reply to his rantings last Tuesday. OH, PIFFLE!

Beffel's advertisement the day of election:

"Victor Berger promises, if his international party gains control, a bloody revolution. Victory for the Socialists means a conflict with the red flag of blood-lust, borne by such men as Berger, leading a deceived class on the one side, and on the other the Stars and Stripes, the flag of organized government and free people. The time to kill the serpent of Socialism is now! Tomorrow may be too late!"

Again we repeat: OH, PIFFLE!

What NASTY things they printed about us before election, and what NICE things they printed about us after election. OH, you capitalist mind! We are the nasty and nice brand.

We met the enemy and did things to it.

IT WAS NOT ONLY A VICTORY; IT WAS A SLAUGHTER.

Why did the Social-Democrats win? Because they had the votes.

Berger, Seidel, Melns, Heath, Thompson, Gaylord and all the rest, especially including those

COMRADES WHO DISTRIB-
UTED THE LITERATURE,

haven't been working for years for nothing. Today's result demonstrates that.

BEFFEL T

Federated Trades Council of Milwaukee

HEADQUARTERS—318 STATE ST.
TELEPHONE—GEARD 1742

Meetings on 1st and 3d Wednesdays (8 P.M.), Freie
Gemeinde Hall, Fourth St., Bet. Cedar and State.

OFFICERS

Corresponding Secretary—JOHN REICHERT, 318 State St.
Recording Secretary—EDWARD H. REICHERT, 318 State St.
Secretary-Treasurer—EMILE BRODICK, 1028 Eighteenth St.
Sergeant-at-Arms—M. WEISENFLUE, 1777 Louis Av.
Business Agent—FRANK J. WEBER, 318 State St.

EXECUTIVE BOARD—William Gribble, Walter S. Fisher.
John J. Handley, William Coleman, James Sheehan, John Rader, Edmund Mehm.
LAW SECTION—Meetings 2d and 4th Thursday evenings, 318 State St., Chairman.
Wm. Heller, V. G. Frank Krohn, Treas. J. Reichert; Sec. H. P. Cook, 1115 Ninth St.
BUILDING TRADES SECTION—Meetings 2d and 4th Thursday evenings, 318 State St.
Cor. Sec. John Schweizer, 505 Fifteenth St.; Fin. Sec. Harry Rumpel, 318 State St.
Business Agent, Wm. Gribble, 318 State St. (Chartered by A. F. of L. B. T. Dept.)

THE UNION LABEL continues to stand for "A Nubler Manhood, a More
beautiful Womanhood and a Happier Childhood". The
hours have not yet taken from the right of the workers to
means to the end—labor's freedom. While we may, let us
USE ITS POWER

Union Barber Shops



Always
see that
this card
is dis-
played in
the shop
before
you get a
shave or
haircut.

FRED. GROSSE
FINE
LINE OF
UNION
CIGARS
577 E. Water St.
Shaving Parlor

J. N. GAUER
SHAVING PARLOR
865 KINNICKINNICK AVENUE 865
Opposite South Bay St.

**H. KUHNS BARBER
SHOP**
462 REED STREET, Corner Scott

Kinsella & Jorns Shaving
Parlor 2271 Howell Ave.

**LOUIS JUNGMANN
BARBER
825 Ninth St. SHOP**

H. C. MUNDT SHAVING
168 LLOYD ST.
Fin Line of Union Cigars PARLOR

ST. CHARLES HOTEL
Barber Shop and Bath Rooms
EMIL TRIEB, Proprietor

A. W. STREHLOW

Plain and Decorative
Painting, Paperhanging
and Calcimining
Graining and Hardwood
Finishing, Etc., Etc.

1193 Teutonia Avenue
MILWAUKEE, WIS.

UNION MADE
THE
Gerhard Suspender

Every Pair Guaranteed
for 1 Year. The
Gerhard Suspender Made. Ask Your
Dealer for Gerhard Suspenders.
607 THIRD STREET

**MIES UNION
TAILOR**
875 Kinnickinnic Av. 875
(Near South Bay St.)
PHONE SOUTH 14647

The Strissiguth-Petran
Engraving Co. makes
"quality cuts"

HALL FOR RENT

Newly remodeled Lodge Hall for
rent for special meetings and private
parties.

A. JAECK, 811 SIXTH
AVENUE

ALB. ROLOFF'S
Salon and
Bowling Alleys
Sample Room
Phone 636 PEARL ST.

R. JESKE & BRO.
The TINNERS
Galvanized Iron Works
Fireproof Windows
111-115 RESERVOIR AVENUE

C. D. WAUGH
BOSTON OPTICIAN
820 GRASS AVE.
When You Can't See We See You

EVERT VOTH
UNDERTAKER
Phone 50-720
425 Grove St.

J. W. NIEMANN
FUNERAL
DIRECTOR
Telephone South 1210
1872 KINNICKINNICK AVENUE

F. TEWS OYSTERS, CRABS
FISH
Phone 50-8267
1212 FIRST AVENUE 273

H. W. BISTORIUS
SOCIAL-DEMOCRATIC
HERALD OFFICE
344 SIXTH STREET

PHIGEL'S FRESH
AND SALT MEATS
SALTY FURNISHINGS
FRESH FISH
401 STATE SHELL STREET

Always ask for union drivers
when you engage a hack.

LAWYER
DANIEL W. HOAN

500-5 Cassell West. 1925 State St.

**UNION CARD PAID HEAVY
DIVIDENDS FOR JOHN
BREINE**

Had John Breine, a Duluth carpenter who was crippled by a fall from a scaffold while at work, been just an ordinary worker—just one among the thousands of Duluth's toilers—he would today in all probability have to call charity to the aid of himself and family.

But he was more than an ordinary carpenter. He was a union carpenter, a member of the local union, and as such entitled to disability benefits during the time he was incapacitated from work by the accident.

Proofs were this week furnished to his local and the four hundred dollars of benefits to which he is entitled will be paid at once.

Outside of the indirect general benefit that comes with the possession of a union card it pays individually to be a union man.

Breine thinks so, anyway.

If you are not already in line, get there at once.

UNION BREAD.

The following downtown restaurants use union-label bread:

Jacobs, Third and State streets.

U. S. Restaurant, Third street, near

Second Ward Bank.

Miller Cafe, East Water and

Mason streets.

Moll & Thane, East Water and

Michigan streets.

Kieser Restaurant, Mason street,
between East Water street and

Broadway.

Abion Hotel, Michigan street, be-

tween Jefferson and Jackson streets.

Windor Hotel, Milwaukee street,
opposite Shubert theater.

Walter's Restaurant, 26 Third st.

MILWAUKEE COUNTY-COUNTY COURT

STATE OF WISCONSIN, MILWAUKEE

County Court.

In the matter of the last will and testament of

Friederike Kunde, deceased.

WHIFAS. An instrument in writing, pur-

porting to be the last will and testament of

Friederike Kunde, deceased, late of Milwaukee

County has been delivered and deposited with

the above named Court; and whereas, applica-

tion has been made by Michael Mundt one of

the heirs of the testator to probate the same

same as proved and admitted to Probate, ac-

cording to the laws of this State and that

Letters Testamentary he granted thereto ac-

cording to the said Michael Mundt and

Walter's.

It is ordered, that said application be heard before this Court at a regular term hereafter, to be held at the Court House in the City of

Milwaukee, on the 2d day of April, 1910, at 9 o'clock A. M., or as soon thereaf-

ter as the same may be reached on the

calendar.

It is further ordered that notice of said ap-

plication and hearing be given by publishing a

copy of this order for three weeks successively,

once in each week, in the Social-Democratic

Herald, a newspaper published in said county,

prior to said hearing.

Dated this 21st day of March, 1910.

By the Court

RICHARD ELSNER, County Judge.

ATTORNEY FOR ESTATE.

DR. YOUNG

414-416 Bernards Bldg., Milwaukee

HOURS—8:30 to 6:00; Sundays, 9 to 12.

Phone Grand 2364.

COMRADES, YOUR PAYLOAD

IS RESPECTFULLY SOLICITED

EHRMANN BROS.

COMPLETE LINE OF

Union Made Men's and

Boys' Clothing and

Gents' Furnishings

..MERCHANT TAILORING..

931 TEUTONIA AVENUE

CONER WEIGHT STREET

THE WEST SIDE HABERDASHERY

Geo. Seibert, Prop.

UNION MADE GOODS

BELLMONT HAT \$3.00

Matters and Goods

Furnishings

1513 Vliet St.

THEO. TWELMEYER

Watchmaker and

Jeweler

2111 North Avenue

REINHARD

265 Grand Ave.

ARTIFICIAL EYES
INSERTED

HENRY F. SCHMIDT

561

Michigan Avenue

SMOKE TAMPAOLA

10c CIGAR

MANUFACTURED BY Herm. Buech

878 16th Ave. Phone South 3288

THE HOME TEA CO.

333 Grove St., Milwaukee

Positively the Best

Teas and

Coffees

LOWEST PRICES

PROSPECT & RUMBLE, Proprietors

Positively the Best

Teas and

Coffees

LOWEST PRICES

K OESTER & LIEBSCHER

West Side Bottle House

WINE AND LIQUORS SOLD AT

WHOLESALE PRICES

FL. B. 2220 308 Chestnut St.

ADOLPH HEUMANN

271 Third Street

Sample Room and

Bottle House

LAWYER

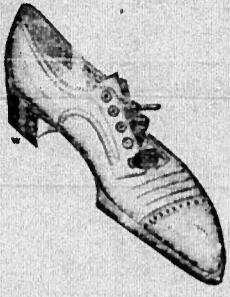
DANIEL W. HOAN

500-5 Cassell West. 1925 State St.

UNFAIR—WAS IT?

The United States Senate Committee on

Standardization has been investigating



Spring Shoes

The person who is particular about his shoes, who wants the correct style, insists on perfect comfort, but who wants it at a moderate, reasonable price, will find what he wants right here at

\$2.00 to \$6.00

How About the Children's Shoes?

When you get them here you know they're right, and you know it even better after the child has worn them awhile.

\$3.50

Luedke, the Shoe Man
413-415 National Ave.

Milwaukee Co. Organization

Address all communications to E. T. Melms, County Organizer, 344 Sixth St., Milwaukee.

The Slovac Workingmen's Society, branch at Odd Fellow's Hall, corner of Milwaukee, Wis., held a grand reception and ball Sunday, April 3rd, 1910 at the Maennerchor hall, Ninth and Winnebago streets.

The Twenty-third Ward Branch, Social Democratic Party, held a prize Schafskopf tournament Sunday afternoon April 3rd, at Charles Wollin's hall, Thirteenth and Greenfield aves. Many valuable prizes were given to the winners.

The Socialist Singing Society Maennerchor will hold an afternoon entertainment to be followed by a social in the evening, at the Bahn Frei Turn Hall, Sunday afternoon, April 10th.

The South Side Women's Branch has arranged for a prize cinch and Schafskopf tournament, to be held on Sunday afternoon, April 10th, at Frank Korsch's hall, corner Ninth and Greenfield avenues. The committee promises everyone a good time, and many fine prizes will be given to the winners.

The Coming Nation Club held a ball Saturday, April 2nd, at J. Runkowski's hall, corner First avenue, Smith street.

The Eleventh Ward Branch has arranged for their annual basket picnic, Sunday, July 10, at Scheffner's park, corner Thirtieth and Lincoln avenues.

The Hungarian and Croatian organizations are planning a tremendous May Day celebration at the Frei Gemeinde hall, Sunday afternoon and evening, May 1st.

Branch Meetings Next Week.
Monday—Conny Central Committee, at Paschen's Hall, 325 Chestnut street.

Tuesday—15th ward branch, at Odd Fellows Hall, 10th and Vliet street, 21st ward branch at Paschen's Hall, Buffum and Chambers streets, 2nd ward branch, at C. Wollin's Hall, 11th and Greenfield avenue, West Allis branch, at 3610 Greenfield ave.

Wednesday—16th ward branch, at Fenski's Hall, 20th and Clybourn street, 10th ward branch, at Eckermann's Hall, 3109 Lisbon ave, Bay View Woman's Club, at Hoff's Hall, 961 K. K. ave.

Thursday—12th ward branch, at Hoff's Hall, 961 K. K. ave, 17th ward

Don't gamble your God's given vision to save a dollar or two...

Archie Tegtmeyer

392 National Avenue

Cor. Grove St.

How It Stands

The Milwaukee city council: Four Republicans. Ten Democrats. Twenty-one Social-Democrats. The Milwaukee county board: Two Democrats. Three Republicans. Eleven Social-Democrats. We aren't so lonesome as we used to be.

This Way

This way, please, if you're ready for your spring and summer outfitting!

There are other ways, to be sure, but this way is the best way.

It's the way to good clothes and satisfaction. Many have found the way and more and more are finding it, but today we're looking and waiting for you.

Make haste to come while our stock is so full of spring newness and freshness.

Clothes, Hats and Furnishings for Men and Boys

Reineck Bros.
Suits Made to Order
Cor. 12th and Lloyd Sts.

Fine Liquors, Wines and Cigars

Free Warm Lunch Day and Night
Blue Ribbon Beer on Tap

Hermann Rollfink
Manager
Gasthaus
Saloon und Restaurant

Zum deutschen Hermann
215 Third Street

Phone Grand 1498

Trade Union Directory

In the following list name and number of the union is given first, date and place of meeting follow. The name and address given is that of the union secretary. These secretaries are not fully performing their duties unless the corresponding secretary of the Federated Trades Council is at all times kept informed of any change in time and place of meeting, or of secretary or his or her address.

FEDERATED TRADES COUNCIL of Milwaukee and Vicinity—1st and 3d Wednesdays, Fred's Arcade Hall, 260 4th St. John Reichert, 318 State st.

BUILDING TRADES SECTION of the Federated Trades Council (chaired by A. E. of L. B. T. T.)—2d and 4th Thursdays, 218 State st. Secretary, John Schwieger, 598 15th st. financial secretary, Henry Rumpel, 318 State st. business agent, Wm. Griching, 218 State st.

LABEL SECTION of the Federated Trades Council—8d and 10th Thursdays, 218 State st. Chairman, Anton Miller; vice chairman, John Brophy; treasurer, John Reichert.

ALLIED PRINTING TRADES COUNCIL—8d Thursday, 218 State st. Richard Vogt, 218 11th st.

TYPOGRAPHICAL No. 22 (L. T. Academy)—2d and 4th Tuesdays, Academy Hall, Joseph LaFleur, 720 Majestic Ridge.

TYPOGRAPHIA No. 19 (L. T. U.)—4th Sunday, 822 Chestnut st. Christ Thren, 25th State st.

NEWSPAPER WRITERS No. 9 (I. T. U.)—4th Sunday, 822 Chestnut st. Richard Vogt, 218 11th st.

ELECTROTYPEERS No. 19 (S. and E. I. U.)—4th Wednesday, 7:30 p.m., 299-309 4th St. Gen. M. N. Mihm, 538 29th st.

STEREOTYPEERS No. 9 (S. and E. I. U.)—4th Sunday, 299 4th St. Emil Hiller, 1770 2nd St.

PRESSMEN No. 7 (I. P. P. and A. U.)—2d Tuesday, Jacob's hall, R. W. Vockel, 255 5th St.

WILL PRESSMEN No. 23 (I. P. P. and A. U.)—1st and 3d Tuesdays, 309 4th St. Geo. Schumann, 625 Layland st.

FEDERS, HELPERS AND JOB PRESS MEN No. 27 (I. P. P. and A. U.)—1st Friday, Jacob's hall, State and 3d Sts. R. J. L. Schaefer, 162 4th St. Frank's hall, 218 State st.

BOOKBINDERS No. 19 (I. B. B. B.)—2d Tuesday, Fred's Arcade Hall, 2d floor. Henry Semrad, 625 Scott st.

PHOTO ENGRAVERS No. 19 (I. P. E. U.)—2d Friday, 298 4th St. Fred W. Reichert, 632 State st.

BOOT AND SHOE WORKERS DIS TRICT COUNCIL—218 State st.

BOOT AND SHOE WORKERS No. 179 (H. and S. W. L. U.)—Every Friday, Wisconsin, 12th and Lee st. Ed. Roberts, 219 State st.

SHOE CUTTERS No. 231 (B. and S. W. L. U.)—2d and 4th Wednesdays, Reservoir and 3d St. A. E. West, 1526 Ring st.

CARPENTERS District Council (U. B. C. and J. of A.)—2d and 4th Tuesdays, 218 State st. Leonard Dorn, 378 15th st. Adolf Hunkfurther, business agent, 218 State st.

Carpenters, No. 188—2d and 4th Mondays, 2nd and 4th Tuesdays, Ben VanEchtern, 218 State st.

Carpenters, No. 522—Every Monday, 602 Chestnut st. Leo Born, 2129 Center st.

Carpenters, No. 1553 (Gilmont)—2d and 4th Saturdays, 225 Chestnut st. Julius Scharneck, 218 State st.

Carpenters, No. 1447—2d and 4th Wednesdays, 218 and 24th and 26th Tuesdays, John Schallert, 609 4th st.

Carpenters, No. 1519 (nullights)—2d and 4th Tuesdays, 2nd and 4th Tuesdays, Ad. Hunkfurther, 218 State st.

Carpenters, No. 1580—2d and 4th Fridays, 218 State st. Wm. Schaefer, 219 State st.

Carpenters, No. 221—2d and 4th Fridays, Hartford, Wis.

LEATHER CUTTERS AND TRIMMERS No. 195 (C. W. L. U.)—2d and 4th Fridays, 218 State st. Gustav H. Hall, 218 State st.

UNITED LODGE No. 86—1st and 3d Tuesdays, 218 State st.

MACHINISTS' APPRENTICES, No. 2 (I. A. M.)—2d and 4th Fridays, Hall's hall, corner National and 8d avs. G. Johnson, 508 Hanover st.

PAINTERS District Council, No. 5 (B. of P. D. and P. of A.)—2d and 4th Wednesdays, 218 State st. E. H. Kiefer, 884 23d st. P. W. White, business agent, 218 State st.

PAINTERS No. 21 (I. G. W. E. N. A.)—2d and 4th Tuesdays, 218 State st. Ad. Hunkfurther, 218 State st.

PAINTERS No. 221—2d and 4th Fridays, 218 State st. E. J. Handley, 227 State st.

PAINTERS No. 221—2d and 4th Fridays, 218 State st. John Giese, Hartford, Wis.

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PAINTERS No. 221—2d and 4th Fridays,

Entertainment and Ball

Given by

Socialistic Maennerchor
at the
Bahn Frei Turn Hall
12th Street and North Avenue
Sunday Afternoon and Evening
APRIL 10, 1910

Admission 15c

After 6 o'clock 25c

ETHICAL HALL LECTURES

558 Jefferson Street

HARVEY DEE BROWN

Will Lecture

SUNDAY EVENING, APRIL 10, 8 P. M.

Subject:

"The Social Battlefield"

MUSICAL PROGRAM BY

Misses Evangeline and Rosalind Eisner

At the Theaters Next Week

Davidson.

Chamcey Oleott, the bear ideal Irish comedian and singer, will be presented by Augustus Pitou, in his successful play, "Ragged Robin," at the Davidson theater, April 10, for an engagement of four nights and a Wednesday matinee. It is a pretty love story, the scene



or which is laid in the village of Iishannon, in the county of Cock, and gives a vivid picture of life in Ireland over a half a century ago.

Miss Elsie Janis, in "The Fair

Inspector of Public Buildings.

Engineer of Steam Road Roller.

Office of the Board of City Service Commissioners.

City Hall, April 2, 1910.

Competitive examinations for the positions of inspector of public buildings and for engineer of steam road roller will be held at the above office on Thursday, April 14, 1910, at nine o'clock A. M.

General requirements for both positions: U. S. citizenship; residence in the city of Milwaukee for the last three years next preceding the date of application; age 21 years or more.

Special requirements for inspector of public buildings: Applicants must be familiar with the building laws and be competent builders and architects.

Special requirements for engineer of steam road roller: Applicants must be practical machinists and steam engineers.

Applications in writing for both positions to be presented personally up to and including Monday, April 11, 1910, on the proper blanks to be obtained at the above office.

AUG. DIETRICH

President.

FRANK A. KREHLA,

WM. W. MCINTYRE,

WM. GUTENKUNST,

Commissioners.

J. J. VLACH,

Secretary.

No. 132 Social Dem. Herald: April 9.



PAINT TALK

A Timely Subject

FOR ALL HOUSE-OWNERS

This is the season for cleaning up the premises. Soap and the scrub brush for the house and the rake for the lawn are good, but often they don't go far enough.

You can clean dirt away, but to make the house, the barn and fence right, they should be freshened up with paint.

We have everything for the painting—first oil, turpentine, brushes, white lead, etc.

See us about your wants in spring Hardware.

Reinhold Bros.

Linden Ave. and 23rd St.

Majestic.
Yorke and Adams headline the bill at the Majestic theater for the week starting Monday afternoon, appearing in "Posing for the Movie."



ing Pictures," said to be one of the funniest things in vaudeville. Other acts: Willy Pantec troupe, the Four Huntings, Frederick Hawley and company, in "The Bandit," and others.

New Star.

Edmond Hayes and his congress of mirth provokers in "The Umpire," comes to the Star theater next week, starting with a matinee

Co-Ed," comes to the Davidson theater next Thursday for an engagement of three nights and a Sunday matinee. This youngest and most brilliant of American stars will be accompanied by a small army of college boys and girls—ninety altogether.

Bijou.

"Klimt & Gazzolo's Greatest Show on Earth," is coming to the Bijou Sunday matinee, April 17, and presenting "The Fatal Wedding," by an all-star company.

One reason for the undying popularity of "East Lynne," the great emotional drama, which will be presented at the Bijou for a week,



on Sunday. The cast includes such notables as James Collins, Billy Betts, Vernon Wallace, George Dumont, John Dooley, Marceline de Montaigne, Marie Jansen, Imogene Mansfield, Margarette Utter, and others.

Gayety.

Billy W. Watson, the irresistibly funny German comedian, and the "Girls from Happyland," will be the attraction at the Gayety theater next week, opening with a matinee performance tomorrow. The company presents the sketches, "The Major and the Judge," and "The Man from Tiffany." Both of these sketches are extremely funny and introduce a large and well drilled chorus.

Crystal.

The program provided for the coming week commencing Monday afternoon, is another bill of selected acts, headed by Sherman DeForest, in the hilarious comedy burlesque, "The Jay Circus." The Sherman-DeForest troupe is well known at the Crystal, and is one of the very welcome organizations at that house. The stage is set for a regular circus performance and the Sherman-DeForest troupe enter the tent and convince the proprietor of the circus that they can give a better performance than his regular organization.

Columbia.

Count De Butz and Brother are featured at the Columbia in a novelty bicycle act. Other acts are: James R. Walters, Four American Gypsy Girls, Wells Brothers, Geo. Malchow and Columbiograph pictures.

Empire.

Millett's Models, one of the best acts of *it* kind, headlines next week's bill at the Empire. Other acts are: Campbell Dynes, Howard and Wilson, Campbell and Ford, Theo. Ullmark and EmpireScope pictures.

Hippodrome.

The Empire band, a musical organization which has many friends among the music lovers of Milwaukee, will open a limited engagement

at the Hippodrome Sunday matinee, April 10. On this occasion Mr. Ellery will introduce several soloists who have never been heard in this city. Among them are Sig. Romeo Bassi, French horn soloist; Sig. Errice, Gennare D'Amico, and others.

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Help Celebrate
The Social-Democratic Victory
at the
ANNUAL MACHINISTS' BALL
Saturday, April 9th
at the Hippodrome

United Lodge No. 66, I. A. of M., has the honor of having four of their members elected alderman on the Social-Democratic Ticket.

Town Topics by the Town Crier

Now for the inaugural!

We demand more street cars, Mr. Beggs, and plenty of them.

For Sale—One mantle of Elijah. Apply to V. J. Schoenecker.

Will Mr. Bayliss now go waaay back, and sit down!

A good deal of crooked work was stopped in the Second, Third, Fourth and Fifth wards.

The Liberty league suffered from being in the hands of cheap ward politicians who tried to use it to get offices for themselves.

BIJOU Beginning Matinee Tomorrow

Matinees Wednesday and Saturday

A New Version of

EAST LYNNE

A Story of a Woman's Wrongs
Without Question the Greatest
Emotional Drama of the
Generation

A Noteworthy Production

A Company of Metropolitan Players

Week April 17th, Sunday Matinee
Klimt & Gazzola

Producers of High Class Melodrama Offer

The Fatal Wedding

Suspenseful Production

Leading Burlesque Theater
Beginning Matinee Tomorrow

BILLY W. WATSON

and the

GIRLS FROM

HAPPYLAND

Original Fumakers—60

One of the Season's Best Offerings

GAYETY

Leading Burlesque Theater
Beginning Matinee Tomorrow

BILLY W. WATSON

and the

GIRLS FROM

HAPPYLAND

Original Fumakers—60

One of the Season's Best Offerings

New Star M.A.T.
DAILY

Commencing Sun. Mat., Apr. 10

I. K. HERK Presents

EDMOND HAYES

The Original Wise Guy

In That Merry Comedy

"THE UMPIRE"

It's Even Better Than The Old Wise Guy

COLUMBIA THEATRE

Eleventh and Walnut Streets

Count De Bots & Bro. James R. Waters

Four American Gypsy Girls

Wells Brothers George Melchow

COLUMBIASCOPE

EMPIRE THEATRE

Mitchell and 6th Avenue

Millets Models Dynes & Dynes

Howard & Wilson

Campbell & Ford Theo. Ullmark

EMPIRESCOPE

CRYSTAL

3 SHOWS DAILY

2:45-8:00-9:30

The Jay Circus

Comedy Burlesque

It Was a Dignified Demonstration

The dignity of Social-Democracy in the greatest hour of its victory was one of the most inspiring things in the stirring events of the last few days in Milwaukee. While the joy of the thousands of comrades was simply unspeakable, and their emotions too deep for utterance, it was nevertheless the calm and dignified expression of a clean and wholesome working class. The carousal, vulgarity and drunkenness that too often characterize the political victories of the capitalistic parties was nowhere present.

In this respect as in all others the working class of Milwaukee has set a splendid example. The Milwaukee Journal of the next day after the battle, spoke of the event as follows: "The victory of the Socialists was celebrated at the West Side Turner Hall, where returns were received Tuesday night. The crowd was so great that it extended out the front door and across the street. The gathering was made up of wage earners, and was as distinct and different from the crowds that have thronged down town streets in the Ross victory celebrations of former years as it could well be. To begin with, nearly every one had brought his wife or his sweetheart with him. Nearly a third of the assemblage was made up of women, and many men who were employed had sent their wives over to hear the returns announced and the speakers."

And the Free Press said: "Before 11 o'clock the crowd began to weary of the confinement of the big hall and surged out into the night to have a good time on the streets. But it was not like other elections in the downtown district. There was none of the exuberant joyousness apparent after 12 o'clock which has marked the celebration of other famous victories. Before 1 o'clock the streets were practically deserted."

What a contrast this was to the victories of the Ross democracy will be seen when it is remembered that on one occasion at least the man who has for years discharged the municipal life of this city as its chief executive officer, was met on the streets of the city in the wee small hours of the night, leading a band of drunken mandarin paraders.

Is not the example of the Social-Democracy in this hour of triumph, a fine opening with which it begins the administration of its first great city in America?

by the overwhelming plurality of 22 votes. That's enough to make Mark Hanna turn over in his grave.

Evidently the people of Milwaukee, in these days of high prices, looked rather favorably on our revolutionary spirit. And they want us to continue to show our teeth to the big despilers.

The papers are trying to account for the great Social-Democratic gains. One explanation they carelessly overlook is the fact that thousands of workingmen who formerly voted capitalistic tickets came over into our column this election.

Thomas Hayden claims he was elected a civil judge instead of Cummings. If this is true, and final figures also support Eschweiler's claim of election, it means that Milwaukee has added six Catholic judges to its quota.

The morning after election a property owned in the Eighteenth ward telephoned us that he would immediately begin the erection of a big flat building. By the way, we haven't noticed any factories leaving town, have you?

The cohorts of capitalism—the Republican and Democratic parties went down to a crushing, overwhelming and everlasting defeat in Milwaukee last Tuesday. That shows what the working class can do when they once get thoroughly aroused.

It was a working class victory, distinctly and overwhelmingly so. Every single paper in the city was against us. Not a single civic society, not a church organization, not a club, not a single group of our so-called societies of any kind gave us any open aid. It was the working class, single handed and alone, that won the victory.

John M. Beffel, Republican candidate for mayor, in Free Press: "The verdict speaks for itself."

"The people by their suffrages have chosen their medicine—if the pill proves bitter they have only themselves to thank."

"We gave them a clean, straightforward campaign and are satisfied with our position. I have nothing to retract, and hope Milwaukee will not suffer."

The doctor cannot forget that he is a quack. His protestations of having nothing to retract shows a guilty conscience.

At just the time Beffel was losing in the campaign a desperate effort was made to make it appear that he was forging to the front. And it failed some folks.

Women's and Misses' \$25 to \$30 Spring Suits \$14 1/2

Women's and Misses' full length Covert Coats, all wool materials, plain tailored and fancy styles, body and sleeves lined with satin or taffeta; coats made to sell at 18.50 and 22.00, Monday at.....

14.50

Women's and Misses' full length Spring Coats, made of all wool, Panama or serge, body and sleeves taffeta or satin lined, navy blue or black; ten new models of 22.50 coats to select from, at.....

14.50

Women's and Misses' Hudson-Fulton Capes, military style, collar and shoulders trimmed with braid and buttons, 8.00 capes, extra wide and long, in the new spring colors, at.....

5.98

Another Sale of Children's Spring Coats—Samples—That Ought Not to Last More Than One Day Monday, April 11th—Coats Intended for Retailing at 40 Per Cent More Than Asked in This Sale

Children's Military Capes, 5.00 values, 6 to 16 year old, 2.98..... Children's 4.00 all wool Coats, kitted effects, Monday at.....

2.0

values at.....

4.98



This is another special purchase, and it will unquestionably attract a bigger crowd than any previous sale. Not one of these suits is worth less than 25.00, and more than half the lot consists of excellent 30.00 values. Your choice, Monday.....

There never was a more magnetic opportunity to buy Tailored Suits of such beauty, of style and faultless construction at such wonderfully low price, and there isn't any telling when such a chance will present itself again.

Children's and Misses' 34 and full length Spring Coats, shepherd checks and plain colors, all wool materials, neatly trimmed, instead of 8.50.....

5.98

Children's Navy Blue Coats, 6 to 16 year sizes,.....

3.98

Children's 1.50 White Lawn Dresses, trimmed, instead of 8.50.....

98c

In Buying Floor Coverings—Carpets, Rugs, Etc.

Have you a pride in getting the best possible value for what you spend? If so, this advertisement will show you not one, but dozens of opportunities for obtaining such money's worth here on Monday.

Wood Mixed 9x12 Fibre Rugs, extra heavy, very durable,.....

9.00

Sanford's Tapestry Brussels Rugs, new patterns, 9x10-6, 12.00 values,.....

8.50

Seamless Tapestry Brussels Rugs, new patterns, 8x10-6, 16.50 values at.....

11.98

Seamless 30x30 Wilton Velvet Rugs, spring designs, size 9x12 feet,.....

24.00

Body Brussels Rugs, in Persian and oriental patterns, also 9x12 Axminster Rugs in oriental patterns, at.....

25.00

Tapestry Brussels Rugs, size 10x12 feet, Monday,.....

17.50

4.00 Wilton Rugs, 27x54 inches, small Persian patterns,.....

3.25

Axminster Rugs, 37x72, floral and oriental patterns,.....

3.60

Axminster Rugs, new oriental patterns, 36x36 inches,.....

2.25

New 2.50 Wilton Velvet Rugs, 27x54 inches, Monday,.....

1.75

Coco Door Mats, plain or with red border, instead of 4.50 they're 2.9c

10 Stamps Absolutely FREE

If you present this coupon at our stamp desk on Monday, April 11, either Ten "Sperry" Gold Merchandise Stamps or Ten "S. & H." Green Premium Stamps.

We now redeem 12 books of 50 "Sperry" Gold Stamps for \$1.25 worth of merchandise.

Hugo E. Bauch
COR. THIRD ST. AND
NORTH AVENUE
MILWAUKEE'S
"RELIABLE"
DEPARTMENT STORE

10,000 Pieces of Crockery on Sale in Our Basement Monday at Savings of From 25 to 50 Per Cent.

Sheet Music: Latest Hits

Yip I addy I Dye—
Rings on My Fingers—
By the Light of the Silvery Moon—Heinze—
What's the Use of Moonlight—Next to Your Mother Who do You Love—Tennessee—Was Is Los Mit Looe—Wild Cherries—
Ogalalla—That Chinatown Rag, etc., per copy.....

9c

The Entertainment of the Socialistic Maennerchor

The Socialistic Maennerchor, will give an entertainment and ball at Bahnhof Frei Turn Hall, Sunday afternoon and evening, April 10.

In all Socialistic-progressive circles the offerings of this organization, given during the past thirty-three years of its existence, are well known.

Last February the singing societies, Vorwaerts and Socialistic Maennerchor, consolidated, and this will be the first entertainment given by the combined forces, under the baton of their new director, Mr. Kilian. And the carefully selected songs to be rendered will give testimony of the artistic work by this workingmen's singing society.

Comrade Seidel, mayor-elect, will be present and address the audience.

The proceeds of this entertainment will go toward covering the expenses of attending, in a body, the saengerfest of the Northwest Arbeiter-saengerfest, at Chicago, June 24-27 of this year. All are cordially invited.

Let our advertisers know where you saw their ad.

Metropolitan Opera Co. of New York

Mr. Giulio Gatti-Casazza, General Mgr. Mr. Andrea Dippone, Administrative Mgr.

IN FIVE PERFORMANCES OF

Grand Opera